Print Artwork Specifications

We advise that artwork is only generated in the following design programs: Illustrator, Indesign
Artwork to be saved as PDF at 100% scale
Please use the template below for reference,
Submit two files,
(i) to be sent at 100% without template
(ii) to be sent with template laid over artwork

Fonts

Please ensure all fonts used (both screen and printer fonts) are included. Where possible convert fonts to paths /outlines, particularly for PC generated files.

Logos

Any logos should be created in Illustrator or Freehand, as a vector format for best quality.

Photographic Images

For images to be reproduced, without pixilation, a minimum resolution of 200 dpi at full size is required.

Artwork size

Please ensure that the artwork is sized to the viewable area with any necessary bleed extending out to the overall size.
To be produced at 100% scale. Artwork to be saved without crop marks.

File size

If possible keep the file size below 10MB uncompressed.

IMPORTANT

Colours may vary depending on artwork supplied. Lead times quoted from receipt of artwork. Any amendments may be charged for if proofs are required.

Once artwork is produced please send to our graphics studio

TEMPLATE @ 100%

Graphic image/logo
safe site area

Full Bleed area
40mm

Promotor works best with a graphic wrap
to give the product maximum impact, if details are
required relating to this please contact us on
info@promotorgraphics.com

FRONT GRAPHIC WRAP